

INDIA LITERACY PROJECT

Annual Report 2005





Mission

To be a catalyst for 100% literacy in India.

Vision

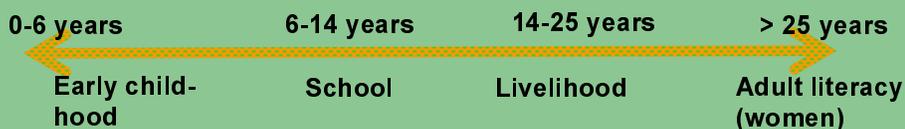
To empower every individual we serve with functional literacy and an understanding of their basic rights and responsibilities.

Our Focus

- **Promote basic & functional Literacy**
 - * Programs for drop outs and out of school children
 - * Programs for adult literacy and vocational training
- **Sustained Literacy**
 - * School enrollment and community awareness campaigns
 - * Provide provisional teaching and learning material
- **And Beyond**
 - * Improve quality of education for all
 - * Empowerment by creating People-Institution-Government linkages
 - * Increase government resource utilization via community ownership

Our Reach

~ \$1 million funded, reached over 100,000



100% of donations fund programs in India



India Literacy Project 2005 Annual Report

Year in Review

It is with great enthusiasm that I write this. 2005 marked the 15th year of ILP. As we sifted through years of documents to re-create the 15-year journey at the Open House, we came to realize the passionate and humble beginnings of an organization that to date has supported over 100 programs benefiting over 100,000 women and children, an organization that has established strong roots in India participating at many State and National level literacy movements. 2005 was a year to identify, reminiscence the beginnings, the journey and reiterate the cause that we support so passionately.

So, how would we measure 100% literacy? Is it sufficient that every individual knows how to read and write a few words and handle simple arithmetic? Is it sufficient to churn multitudes of illiterate women through a few weeks of learning how to read, write and sign their name? What is the net effect on the individual who traverses this path from illiteracy to *literacy*? Is it sufficient that every child is in school? Or is it important to look at the learning levels of these children and the opportunities they are given and choices they have to reach out to the opportunities?

These are the questions foremost in our mind every time we review a project that we support. Through many hours of deliberations and with inputs from key thought leaders as well as experts in the area of literacy, ILP is attempting to advance the definition of literacy. From the **3R's** (Reading, wRiting and aRithmetic), ILP would like to support projects that provide the **3E's** (Education, Employment and Empowerment). The key components of this evolution include supporting programs that provide

- * Access to schools
- * Support and motivation to enroll and retain children in schools
- * Support for quality education initiatives
- * Support alternate income generation skills development
- * Support holistic approach to adult literacy programs - functional literacy combined with vocational training programs and leveraging micro-credit resources where available.

ILP ensures that 100% of the funds you donate are utilized effectively. Every dollar spent on a project is well accounted for and well utilized. This is accomplished by ensuring strict adherence to the monitoring and evaluation process, from evaluating qualitative progress to quantitative metrics to financial audit and effective utilization of funds.

We strive to ensure that your dollars go a long way in providing the opportunities for every child and every adult illiterate, to reach out to the same opportunities as the literate population enjoys. We can all help to ensure no one shall be left behind as the country continues to see steep economic growth.

Please join us in our mission, the report will provide you glimpses of the successes of our programs and our attempts at sharing the successful programs via documentation and resource recommendations across NGOs in the country.

We look forward to your continued support,

Padmini Ranganathan
Convener, India Literacy Project, USA



PROJECTS AT A GLANCE

Types of projects funded by ILP in 2005, glimpses of some projects

STRENGTHENING MAINSTREAM EDUCATION

- Ensure that the educational system provides quality education, by supporting supplemental teaching and Para teachers for schools
- Initiatives that mobilize the community to take active ownership of government schools
- 7 projects across Karnataka, Andhra Pradesh, New Delhi, Uttaranchal
- Total Amount Funded **\$31,575**

Society for People's Research, Environmental Affairs and Developmental Service (SPREADS)

Location: Chitoor District, Andhra Pradesh

The program aims to achieve minimum levels of learning by elementary school children, enroll school dropouts in the age group of 6-14 years into the formal education system. Supplemental education classes are held after school hours. Education and formation of mother's committees are supported to empower them to be more assertive in demanding quality education for their children.

Achievements

- Pass results in 10th standard increased from 23% to 100% with ILP supported programs
- No children under the age of 10 are out of school in the village
- Number of children out of school in the 11-14 age group is very low



Supplementary education classes at Thumminda



BACK TO SCHOOL (Bridge courses, Non-Formal Education classes and Balwadis)

- Programs for school drop-outs and “never enrolled”
- Non-Formal Education (NFE) classes for older children and women
- 7 projects across Karnataka, Orissa, Rajasthan, AP
- Total amount funded **\$55,875**

Shikshit Rozgar Kendra Prabandak Samithy (SRKPS)

Location : Surajgarh Block, Juhunjhunu District, Rajasthan

“Primary Education Centers” that provide Elementary Education is a Non-formal Education project of SRKPS supported by ILP since June 2002. Under this project, 8 Primary Education Centers named as “Bala Mitra Vidyalaya” are being run by SRKPS. The project aims at providing learning opportunity and access to primary education for children of migrants and children from lower social strata.

Achievements

- Five out of 8 centers have been converted as District Primary Education Program centers for habitations without schools
- 72 Children have been enrolled to mainstream of education
- Parents of 65 child laborers have been motivated to stop sending their children to work



A student reading in a “Bala Mitra Vidyalaya”



INNOVATIVE SCHOOLS

- Schools that develop innovative curriculum for the rural and urban poor
- Programs that assist in early childhood development for the under-privileged
- 5 projects across the states of AP, Maharashtra, New Delhi, Tamil Nadu, Uttaranchal
- Total amount funded **\$13,650**

Society for Integrated Development of Himalayas (SIDH) **Location : Uttaranchal State**

The program aims to bring about qualitative change in the education of children through capacity building of teachers by providing training on 'value education' and 'teaching methodology'. SIDH has been funded by ILP for its innovative methods and curricula. ILP is now funding the creation and dissemination of teaching modules, training of teachers from government and non-government schools in the state of Uttaranchal.

Objectives

- To develop trainer's module on 'Value Education' and 'Teaching Methodologies'
- To conduct teachers trainings for testing and finalization of modules
- To train master trainers in using these modules
- Conducting workshop for orienting key agencies/organizations working in the field of education



Students at Bodhshala



FUNCTIONAL ADULT LITERACY

- Holistic approach to development (Literacy, Vocational, Training and Health Awareness)
- Women's Entrepreneurship Training , Self-Help Group and Micro Credit schemes
- 5 projects in West Bengal, Karnataka, Orissa
- Total Amount funded **\$18,875**

Chetana Foundation for Social Awareness, Research and Development (CFSARD)

Location: Birbhum and 24 Parganas District, West Bengal

Using a three pronged approach of Women's Entrepreneurship Development, Adult Literacy and Vocational Training the CFSARD program has made a significant impact in empowering the lives of the women. Centers at Gabberia, Dakshin Kashipur and Bakreshwar trained 60 women in tailoring, handicrafts, paper bag making, poultry farming, making of 'muri' or puffed rice, 'bori' or sundried lentil puffs, processing boiled rice, bee keeping and honey production. Adult Literacy Program for women has completed six years since its inception in 1999 and has been a resounding success.

Achievements

- Trained 60 women in various revenue generating businesses.
- Developed a micro-credit scheme at Kushtia that helped start a photocopying business in the village.
- 150 women have acquired basic literacy skills in the Dakshin Kashipur



Women displaying their certificates after completing vocational training



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Projects funded by ILP USA during Jan 2005 - Dec 2005

	Project Title	State	Description	Amount funded in 2005
1	Adivasi Vikash Samity	Orissa	Education to non-school going and dropout children in tribal areas around mines belt	\$5,450.00
2	Aid (for Tsunami relief)	Tamil Nadu	Funding for immediate relief efforts after Tsunami	\$3,509.00
3	Aralu	Karnataka	Overall improvements in Government Schools in Kamthana Gram Panchayath	\$4,750.00
4	Center for Action Research and People's Development	Andhra Pradesh	Balwadi and Non-Formal Education centers for children	\$5,925.00
5	Chetana Foundation For Soc. Aware. & Dev	West Bengal	Functional adult literacy including need based vocational training and business development	\$4,225.00
6	Godhuli	Delhi	Formal school for slum children	\$1,175.00
7	Inst. for Socially Disadvantaged Groups Educational Improvement	Maharastra	Formal school for slum girls	\$1,650.00
8	Janachetana	Karnataka	Residential bridge school for working children	\$9,250.00
9	Kruthi Social Service Organization	Andhra Pradesh	NFE (non-formal education) centers for tribal children	\$9,225.00
10	Mahita	Andhra Pradesh	Literacy for women & bridge schools for children	\$7,925.00
11	Paraspara Trust	Karnataka	Functional adult literacy centers integrated with skill training and socio-political empowerment of women in 7 slums.	\$7,350.00
12	Rural Development Foundation	Andhra Pradesh	Rural school for children.	\$1,600.00
13	Shikshit Rozgar Kendra Prabhandak Samiti	Rajasthan	NFE centers for 5-16 year olds who have been deprived of school/educational facilities.	\$5,825.00
14	Sneha	Karnataka	Strengthening community involvement and ownership of mainstream formal schools in 40 villages of Kudligi taluk, Bellary district.	\$7,475.00
15	Soc. For People's Research Env. Affairs & Developmental Services	Andhra Pradesh	Improving learning levels of elementary school children through supplementary teaching centers.	\$5,300.00
16	Social Action With Your Assistance	Delhi	Non-formal education for slum children and adult literacy for adolescent girls	\$6,125.00
17	Social Awareness For Integrated Development	Andhra Pradesh	Non-formal education centers for migrant laborers in drought torn area	\$3,575.00
18	Social Work & Environment For Rural Advancement	Rajasthan	NFE Centers for remote and left out groups and strengthening of mainstream elementary schools.	\$6,575.00
19	Society for Integrated Dev. of Himalayas	Uttaranchal	Elementary school with an innovative syllabus	\$5,650.00
20	Socio Economic Education And Dev. Society	Karnataka	Residential bridge school for working children	\$10,050.00
21	Tea Trust	Tamil Nadu	NFE center for child laborers in brick kilns	\$3,575.00
22	Vivek Chetna	West Bengal	Adult literacy center	\$625.00
23	Volunteers Association For Rural Reconstruction and Social Action	Orissa	Adult literacy for women	\$4,725.00
24	Women's Coordinating Council	West Bengal	Non-formal Education for children and adult education center for women.	\$1,950.00
	Total			\$123,484.00



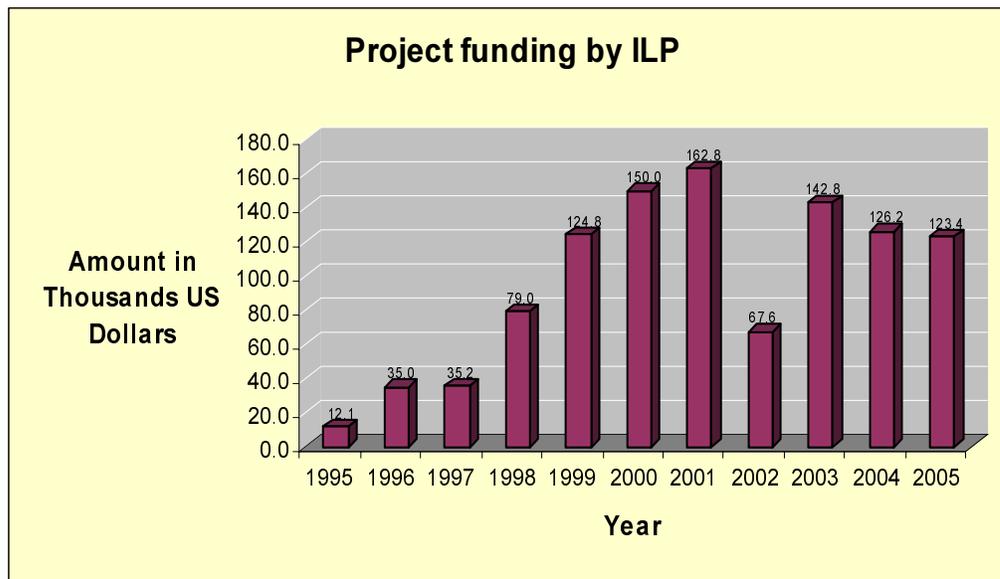
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ILP-USA Income & Expenditure Statement
FOR THE YEAR ENDING DEC 31, 2005 (UNAUDITED)

INCOME	
Donations *	158,544.00
Interest/Dividend	2,986.00
Cultural events, net	2,415.00
TOTAL INCOME	\$163,945.00
EXPENSES	
Grants to Projects	123,484.00
Fund raising events	25,310.00
Operating expense **	2,627.00
Credit card fees	263.00
Bank charges	128.00
TOTAL EXPENSES	\$151,812.00
NET INCOME	\$12,133.00

*- Includes cash and non-cash donations by individuals and corporations

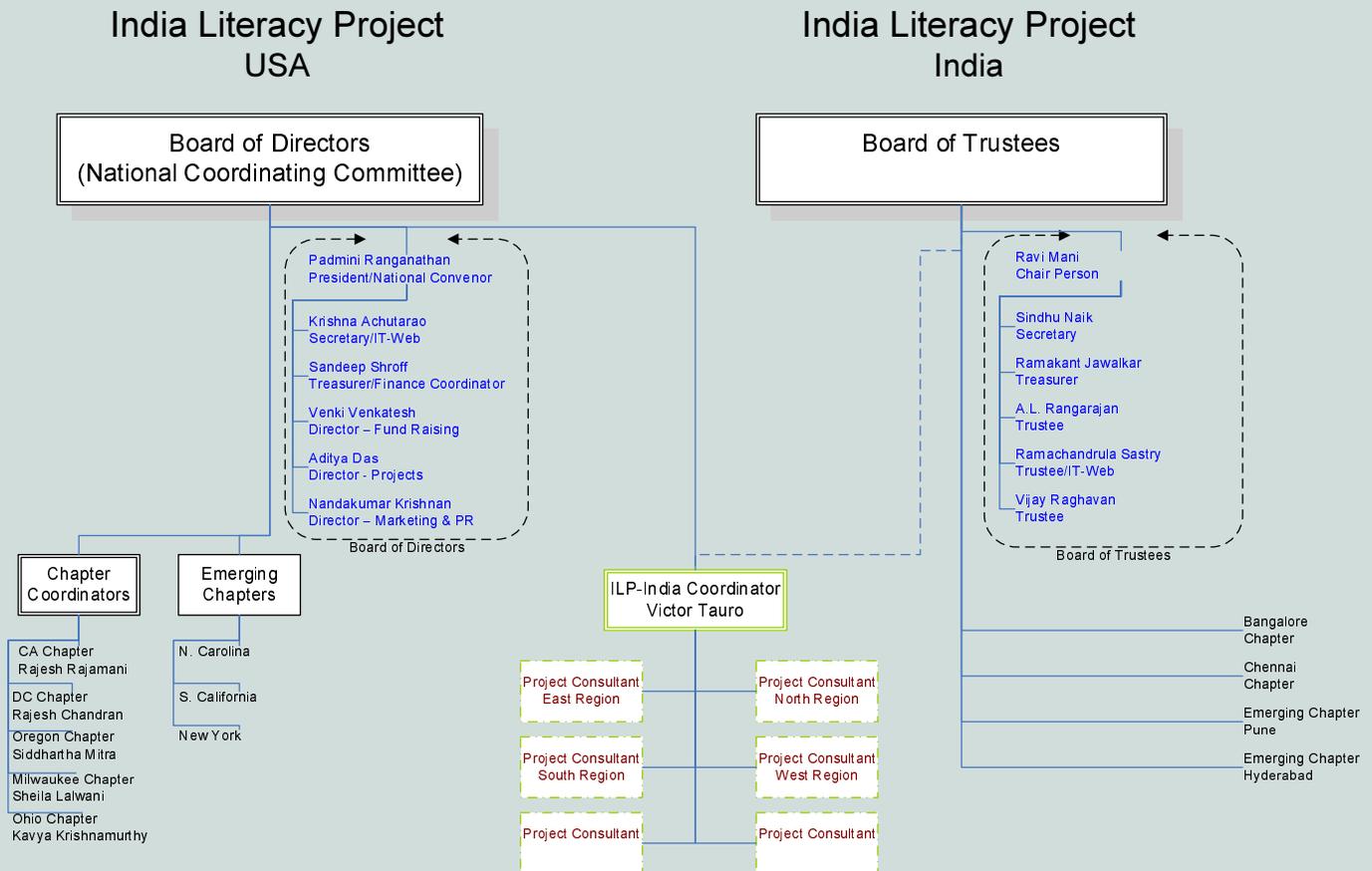
** - Funded by targeted donations from volunteers





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THE ORGANIZATION



HIGHLIGHTS FROM 2005

ILP INDIA

- ILP organized Community Service Hours for UPS employees in Bangalore, Hyderabad and Jaipur.
- ILP Scholarship initiative has been expanded to cover 29 children in Bangalore, Davangere and Raichur. A study skills workshop and personality development sessions were held for these students as they were felicitated.
- Partnering with Prerana, ILP launched a mentoring program for the Pratibha Poshak scholarship recipients. The program titled 'Pratibha Mitra' partners each student with an adult mentor who guides the student through college education and career choices.
- "Back to School Information on Children" BASIC a tool co-developed by ILP is being rolled out in three National Child Labor Project districts in Karnataka and being scaled for a national implementation under the purview of the Department of Labor.



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ILP US

CA Chapter

All activities for the year were planned around volunteer engagement, introducing better communication with donors and corporate foundations, and fundraising leading to a great year for the CA volunteer team.

7th Annual Race for Literacy, May 2005

ILP's flagship summer fundraising event attained unprecedented heights, setting records for total participation – over 600 registered participants, a 30% Y/Y growth, as well as corporate sponsorship. The event received a special commendation from the Mayor of Mountain View and was proclaimed "Race for Literacy Day" by the city council.

15th Anniversary Celebrations of India Literacy Project



ILP Day celebrations on Nov 5, 2005 at Santa Clara, California. Left to Right Mr. Venki Venkatesh, Director of Fund Raising, Special Invitee Mr. Javagal Srinath, Dr. Velluri ILP founding member, Chief Guest Mr. S. Venkatraghavan, Ms Padmini Ranganathan National Convener of ILP.

The CA chapter took the lead in organizing the 15th Anniversary Celebrations of ILP. As part of the celebrations, the chapter conducted an Open House on Nov. 5th, 2005 in Santa Clara, California to showcase its evolution and achievements in serving as a catalyst for achieving 100% literacy in India. The open house portrayed the evolution of ILP over the last 15 years, its current projects, and vision for the future to transform the literacy landscape of India.

The Guest of Honor for the event, Srinivasan Venkatraghavan and Special Invitee, Javagal Srinath, former Indian cricketers, have been

involved with the literacy movement in India and spoke passionately about the cause for literacy and pledged their support for the cause. The audience had the opportunity to interact with the guests and participate in a raffle for autographed memorabilia, entry to a rare bowling session with the cricketers and other goodies.

DC Chapter:

The DC chapter has seen a significant increase in volunteer strength, array of events like the

- ILP-DC Walkathon organized by the chapter to raise funds and induct several new patrons into the ILP fold
- A musical night performed by local musicians "Bollygeet Band'its" on September 24th, 2005



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Emerging & New Chapter Updates

- The student chapter at Ohio Wesleyan University organized various fund raising drives and events through out the year such as Pizza Delivery, OUTreach booths at the Diwali Festival. The chapter has adopted the SNEHA project. Volunteer leaders from the chapter visited the project for a first-hand experience and interaction with the beneficiaries.
- Three new Interest Groups were formed – NY-NJ area, LA-Southern California area and Portland, Oregon.

Funds & Grants

- ILP-US raised over \$158K (~100% Y/Y growth) in donations and proceeds from fundraising events in Year 2005. The funds were raised through multiple sources such as corporate grants, event sponsorships, used car donations and personal donations in cash and stock.
- ILP received a grant of \$25,000 from the UPS Foundation. In addition, UPS employees in India committed to volunteering their time in 3 projects by providing mentorship to the students and helping create learning material at fun, interactive sessions.
- ILP also received a grant of Rs. 100,000 from IRUS Software, Boston, MA.

Plans for 2006

- At the chapter level, the focus for the year will remain on increasing the volunteer base, better communications with donors and executing successful fundraising events.
- Streamlined volunteer retention and engagement process, better communication processes using improved IT infrastructure to provide more transparency to the donors are the top priorities for the coming year.
- Some of the key events being planned by the ILP US chapters this year are
 - CA Chapter
 - Team ILP to participate in 199 mile relay to raise pledges
 - 8th Annual Race for Literacy in May
 - Event in September to showcase our activities and provide progress updates
 - DC Chapter
 - Organize a Walkathon to raise pledges
 - A musical event (BollyGeet Band'its) as a fundraiser
 - A "Golf Outing" for literacy in April
 - Oregon Chapter
 - Participate in Portland Independence Day Mela to build community awareness about ILP
 - Ohio Chapter
 - A dance performance 'Nryta Seva' to raise funds for SNEHA project



Donation Options

Dear Friend,

India Literacy Project needs the valuable support that you have unhesitatingly extended in the past. ILP has committed to supporting our literacy projects to the tune of \$150,000 annually. These projects reach out to people who have little or no access to education and better their lives.

We have started a **continuing donor program** to generate reliable stream of funds which our projects in India can rely upon. We are requesting monthly donations of \$10 a month or more. This can be automatically charged to your credit card and can be renewed annually. At \$10 per month, you are helping make at least 2 children or 3 women literate, thus paving a path for not only their future, but their entire families.

If we band together, each individual contribution will build up to the larger sums needed for our programs. We urge you to send in your contribution using the attached form as soon as possible, so that our projects do not suffer for lack of funds.

The table below will give you an idea of how your dollars will help.

\$5000	Provides non-formal primary education to 240 tribal children in Rajasthan.
\$2500	Supports a school that runs classes 1-7 for 180 slum children.
\$1000	Provides 1 year of pre-school to 100 children in rural India.
\$500	Supports 50 children from slums in mainstream school.
\$250	Rehabilitates 1 working child from the cotton fields of Raichur.
\$60	Cost of educating one child for a year
\$40	Cost of providing one woman with skills training

YES. I would like to pledge the following amount to ILP \$

Name

Address

Phone

(Home)

(Work)

(Other)

E-Mail Address

Donate Via Check (one time donations only)

Credit Card

Circle one: VISA MasterCard Amex

Credit Card Number

Circle frequency

One Time

Monthly

3 months

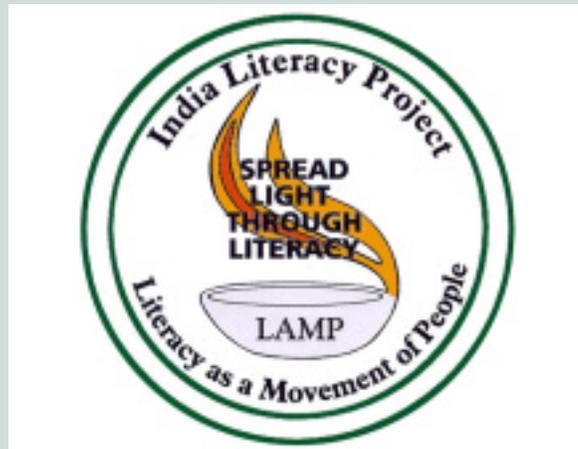
6 months

per year

Signature

I would like to receive your periodic e-mail newsletter, The Beacon.

Please mail a copy of this form along with your check to India Literacy Project, P.O.Box 361143, Milpitas, CA 95035-9998
Or donate online at www.ilpnet.org/donate/ If you would like to adopt a project, please contact us for details. Note: All donations are tax deductible. ILP Tax ID: 36-3779020



India Literacy Project

Mailing address:

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