



India Literacy Project



Annual Report 2013

FOREWORD



Today, India is 74% literate compared to 44% in 1981, in spite of a sizable increase in population. People from all walks of life have joined hands to help India march towards full literacy. Volunteers spread across the globe, NGO leaders, Government officers and people from the communities have rallied together to bring literacy to the doorstep of anyone who needs it.

Since its inception in 1990, ILP has supported more than 100 projects across 17 states in India. ILP's philosophy has been that everyone deserves to be literate. We have taken on the hard problems of supporting literacy projects in rural and remote areas.

While in the early years, we learned the techniques of literacy in small projects, in the later years, we learned how to manage large scale projects such as SNEHA (Karnataka) covering over 225 villages! This was achieved at a very low cost of \$2 or less per child by leveraging Government resources and by use of best practices.

ILP has given a whole new meaning to literacy. From early on, ILP has strived to provide functional literacy, i.e., people should know enough to function in their environment with a full knowledge of their rights and responsibilities. Since then ILP has gone much beyond that. Today, if you visit an ILP project, you will find children back in the school, learning and thriving, teachers motivated to teach and a community that keeps the schools accountable. You will find youth and adults learning academic and livelihood skills. You will find the community campaigning for their important needs. Overall, one will find a community empowered - thriving and solving its problems, taking responsibility and planning a better future.

Today, ILP is focusing on geographies with the greatest needs – Bihar, Jharkhand, Madhya Pradesh and Orissa. ILP understands the special needs of each of these areas. Besides starting a sizable number of projects in key areas here, ILP is also putting in place initiatives to address locally unique problems. For instance, in Bihar, 50% of the children under the age of 15 are illiterate. So ILP is focusing on special initiatives to organize children through 'Child Rights Clubs' to seek special attention. ILP has achieved great success in projects in Karnataka such as the Karuna Trust project in Yellandur. ILP plans to transplant such success to the new projects in the aforementioned states. ILP's Knowledge Hub initiative plans to pull together all the learning from various projects to create an effective and faster means to impart literacy in the desired areas.

Teamwork has been a hallmark of ILP. ILP is proud to have started a Youth Board to harness the talent and energy of our youth. The youth of today care deeply for the cause of literacy. They have the ability and a new perspective to solve tough problems. They care and can make a difference! We welcome them to Team ILP.

Our very special thanks to each one of you for supporting ILP over the years! Together we will achieve 100% literacy in India in our lifetime.

YEAR IN REVIEW

India Literacy Project (ILP) has actively progressed through 2013 in its mission to support education and literacy projects, predominantly in the rural and remote areas across various states of India. ILP makes a difference by working with people of all age groups and empowering the local communities.

KEY ACHIEVEMENTS & PROGRESSIVE IMPACT

Enrollment	Learning	Retention
Enrollment campaigns in ALL villages	100% improvement in pre-school work hours	Child attendance increased from 60% to 90%
98% Enrollment in pre-schools	Learning Level Assessments in 290 schools	Teacher attendance increased from 75% to 90%
98% Enrollment in schools	Teaching and learning materials given to 600 schools	All communities actively monitoring school attendance

Impact Area	Year 2012	Year 2013
Villages	857	1,082
Schools	2,246	2,575
People direct benefited	222,228	257,544
Projects	22	24
Project Grants	\$299,674	\$386,326

SIGNIFICANT DEVELOPMENTS

In 2013, we have continued 19 projects across 6 states from previous years, and 5 new projects were started this year. All the projects focused on improving the functioning of pre-schools and schools with good child and teacher attendance, empowering local committees like School Management Committee and Mothers Committees regarding their powers and duties, helping schools to re-enroll out of school children, community based intervention and setting up a Knowledge Hub.

The new projects started in 2013 are:

Vikalp: Community based intervention in Tikari block in Gaya district, Bihar to strengthen government schools and Anganwadis.

JAN: Joint Action Network (JAN) focusing on enrolling and retaining children in schools through community ownership in 33 villages of the Hilsa block in Nalanda district of Bihar.

Sugam Jagruti: Working towards improving quality of education in 21 villages of Islampur block in Nalanda district, Bihar, targeting about 6,600 children.

VRDP: Project based in the remote and inaccessible Jawadhu Hills of Tamil Nadu to improve the quality of education for tribal children.

PROJECT SPOTLIGHT

Ensuring Education for Tribal Children in Telkoi Block, Orissa, India

ILP has been partnering with the NGO Unified Action Council (UAC), to work in the Telkoi block of Keonjhar district in Orissa. Our project area comprises of 24 villages and 31 hamlets with a high tribal population. These tribals have been nature dependent and isolated from mainstream population for a very long time. A survey conducted in 2009 in the region presented a gloomy picture, where nearly 75% of tribal children either never enrolled or were out of school due to several socio-economic factors. Many of these hamlets often had no access to Anganwadis or schools, and even in areas where schools existed, the teachers were unable to communicate in the language that the children understood. The adults in the region were more vulnerable as they did not realize the need for literacy, and there were no role models for them.

Objectives and strategy

UAC, with ILP's support, charted a phased approach of working in this area, starting with ensuring universal enrollment of all children from 3-5 years in pre-schools/Anganwadis, and children in the age group 6-18 years in regular schools. This was followed by improving the quality of education, setting up child labor rehabilitation programs, and adult empowerment. ILP and UAC ran local community learning centers to inculcate the habit of schooling, and simultaneously strengthened the community to make government schools functional, and fully integrated with them.

Achievements

With 5 years of work, and many actions taken at various levels including community organizations such as Gram Jagaran Sangathans, there is tremendous progress in the villages and more support coming from the Government. Today, there are 34 Anganwadis that enroll 1,644 out of 1,719 children for Early Child Care and pre-schooling.



Results

Today, **95.6%** children in age group 0-6 years are enrolled in anganwadis, and **83.3%** of children in age group 6-14 are enrolled in schools. This is an enormous shift from where we started, and we are all set to make greater strides in primary and secondary education in the next few years.

	Enrolled in Anganwadi (1,641)						Not Enrolled/ covered (78)					
	0 -3 years			3 -6 years			0 -3 years			3 -6 years		
	Boys	Girls	Total	Boys	Girls	Total	Boys	Girls	Total	Boys	Girls	Total
Children	478	456	934	334	373	707	22	19	41	15	22	37

	School Going Children: 2,854								
	6-14 years			15-16 years			17-18 years		
	Boys	Girls	Total	Boys	Girls	Total	Boys	Girls	Total
Children	1,330	1,238	2,568	122	127	249	20	17	37

ILP Events in 2013



Team ILP at the Golden Gate Relay – May 2013

144 ILP enthusiasts and supporters formed 12 walking and running teams to raise funds for ILP at the annual Golden Gate Relay organized by ORGANS 'R' US. Each team of 12 walkers/runners covered about 200 miles from Calistoga to Santa Cruz over 2 days on May 3rd and 4th. One of our walking teams 'What's the Hurry?' brought home the winners title as well.

Race for Literacy – June 2013

This year marked an important milestone as ILP hosted its 15th Annual Race for Literacy, attracting over 850 runners and walkers to Vasona Park, Los Gatos, California for a 5K/10K race. The top 3 men and women in different age categories took home prizes and medals, while the entire crowd was thrilled to support a great cause. The fun-packed activities continued to be a major draw this year too, including face painting, henna art, games for children and not to forget the variety of Indian food, sponsored by Bay area restaurants.



An Evening for Literacy – Oct 2013

Yet again, ILP's donors and guests came together on Oct 19, 2013 at the Annual ILP Dinner to celebrate the cause of literacy and learn about ILP's progress. Ronjan Nag and Neerav Berry, Founders of Cellmania (acquired by Blackberry) were the inspiring keynote speakers for the evening, followed by an insightful guest speaker – Prasad Setty, VP of People Analytics at Google, who spoke about learning as a continuous process. The audience was treated to a classical Odissi performance by Guru Shradha group, and *Azaad* - a high-energy Bollywood fusion by dancers from UC Berkeley.

ILP Youth Photo Contest – Aug - Dec 2013

This year's highlight was the launch of the ILP Youth chapter in California, in which about 15-20 middle and high school children came together to form their own club, and work towards supporting literacy in India. Their first event was the ILP Youth Photo Contest, launched in August, and open to all school children. Through this event, they raised funds for the Hindol block project of Orissa, impacting about 4,000 kids in their age group.



ILP-USA INCOME & EXPENDITURE STATEMENT

For the year ending Dec 31, 2013 (Unaudited)

INCOME	
Funds raised *	\$537,812
Interest Income & capital gain	\$ 804
TOTAL INCOME	\$ 538,617
EXPENSES	
Grants to Projects & Monitoring	\$386,326
Outreach Events **	\$65,925
General & Admin Expense***	\$12,528
TOTAL EXPENSES	\$ 464,779
NET INCOME	\$ 73,837

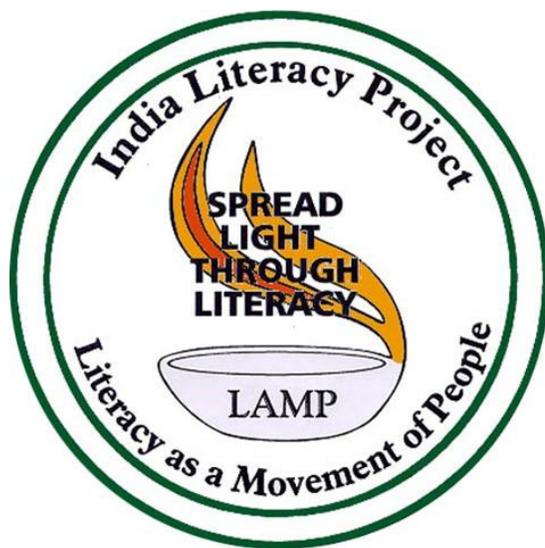
* Includes cash and non-cash donations by individuals and corporations, and event income

** Funded by event sponsorship, event registration fees & targeted donations

*** Funded by targeted donations from volunteers

PROJECT DISBURSEMENT

Project Name	Project Description	State (District)	Coverage Area	People Benefited	Funded (USD)
Abhiyan	Bringing out of school children back to school	Bihar (Jehanabad)	25 villages	5,831	11,663
Joint Action Network	Bringing children back to school	Bihar (Nalanda)	33 villages	14,880	4,792
Sugam Jagruti	Quality education for children	Bihar (Nalanda)	21 villages	7,768	4,900
Vikalp Foundation	Community based intervention for quality education	Bihar (Gaya)	15 villages	3,591	4,720
Chetna Vikas	Catalyzing change through children's education	Jharkand (Dumka)	40 villages	6,090	12,265
LGSS	Community empowerment for quality education	Jharkand (Lohardaga)	26 villages	14,701	11,386
TRCSC	Bring children back to school & improve quality of learning	Jharkand (Saraikela-Kharsawan)	25 villages	9,166	16,516
Jharkhand Vikas Parishad	Community participation in quality education for children	Jharkhand (Ramgarh)	17 villages	2,145	4,488
Savera Foundation	Community empowerment for quality education	Jharkhand (Giridih)	21 villages	5,045	4,496
LEADS	(1) Promote SMC's to monitor and implement RTE (Block Level) and (2) Community empowered education for children	Jharkhand (Singhbaum)	10 villages	1,805	11,397
SNEHA	Strengthening government schools through community ownership and participation	Karnataka (Bellary)	223 villages	69,418	27,635
CDF	Integrated Education Movement	Karnataka (Gulbarga)	50 Villages	32,951	34,235
SVYM	Improving quality of education (language learning) using innovative tools and training teachers	Karnataka (Bangalore)	-	-	12,437
Chiguru	Scholarships for rehabilitated working children (additional funding from ILP India)	Karnataka (Magadi)	-	-	3,945
MAHILA SAMITHI	Enrollment of children back in school and improving learning levels in schools	Madhya Pradesh (Chattarpur)	35 villages	12,104	15,040
CID	Quality education for tribal children	Madhya Pradesh (Sheopur)	32 villages	7,964	17,211
Rachna	Social inclusion for education for all children	Madhya Pradesh (Shivpuri)	21 villages	5,615	19,184
MPJAM	Improving public services delivery for children through campaigns (Advocacy)	Madhya Pradesh	150 villages	25,275	15,093
UNIFIED ACTION COUNCIL	Setting up education centers; Bringing children back to schools in a tribal region	Orissa (Kheonjhar)	55 villages/hamlets	5,260	26,290
Pragati	Education and women's empowerment	Orissa (Sundargarh)	61 villages	15,788	33,379
Ganeshwar Club	Access to elementary education as every child's right	Orissa (Dhenkanal)	47 villages	4,675	12,281
IRCDS	Improving quality of education for children of backward communities	Tamil Nadu (Thiruvallur)	30 villages	3,080	13,490
VRDP	Improving quality of education for tribal children by empowering the community	Tamil Nadu (Jawadhu)	30 villages	4,581	4,104
ILP - KH	Right To Education training for NGO personnel across 4 states	All	-	-	26,620
ALL	Monitoring of all projects, consultations and reviews	-	-	-	38,758



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A catalyst for 100% literacy in India