

# INDIA LITERACY PROJECT

Annual Report 2018



Expand  
**HORIZONS**

Shape  
**DESTINIES**

*Cover Design: **Anjali Gunturu**, Grade 8*

# FOREWORD

The biggest challenge facing India's schooling system today is to ensure that every child has equal opportunities for schooling, and equitable learning outcomes. The Government of India has laid the foundation to treat school education holistically without segmentation from preschool to Grade 12. *Samagra Shiksha* program was created to merge three previously separate schemes for primary schools, middle schools, and teacher education. The Government has also initiated National Career Services program to bring students closer to opportunities. Overall, the Government is strengthening the foundation to move young India towards higher socioeconomic mobility.

ILP has taken a holistic approach to designing, incubating, scaling and supporting programs across the entire spectrum of education from preschool to Grade 12 that lead to employability. For over two decades, ILP has closely aligned with the Government programs to maximize our impact.

More recently, ILP revolutionized preschool education in 158 villages in Kalaburagi district, Karnataka. Our results were so compelling that the Government chose ILP to train the teachers in all 3,100 preschools in the district. ILP has been supporting 18 primary school teachers in Vizianagaram, Andhra Pradesh to use an innovative Activity-Based Teaching/Learning methodology. Senior state Government officials were impressed and recommended that the tribal department implement this program in over 2,000 schools. For children in middle and high schools, ILP's Multi Dimensional Learning Space program is providing a learning-rich environment that has improved their learning outcomes in Science by 50%. For high school students, ILP has created a well-researched career counseling program, and is also providing scholarships to deserving students to create role models in their communities. Our counseling programs are currently reaching thousands of students.

At ILP, we aspire to take our programs to all the 2.5 million Government preschools and schools in India. This goal is indeed possible with the continued support and generosity of the many people that have believed in us, year after year. To each and every one of you, a sincere **THANK YOU** from Team ILP.

Subhash Pochareddy  
National Convenor

# OUR APPROACH



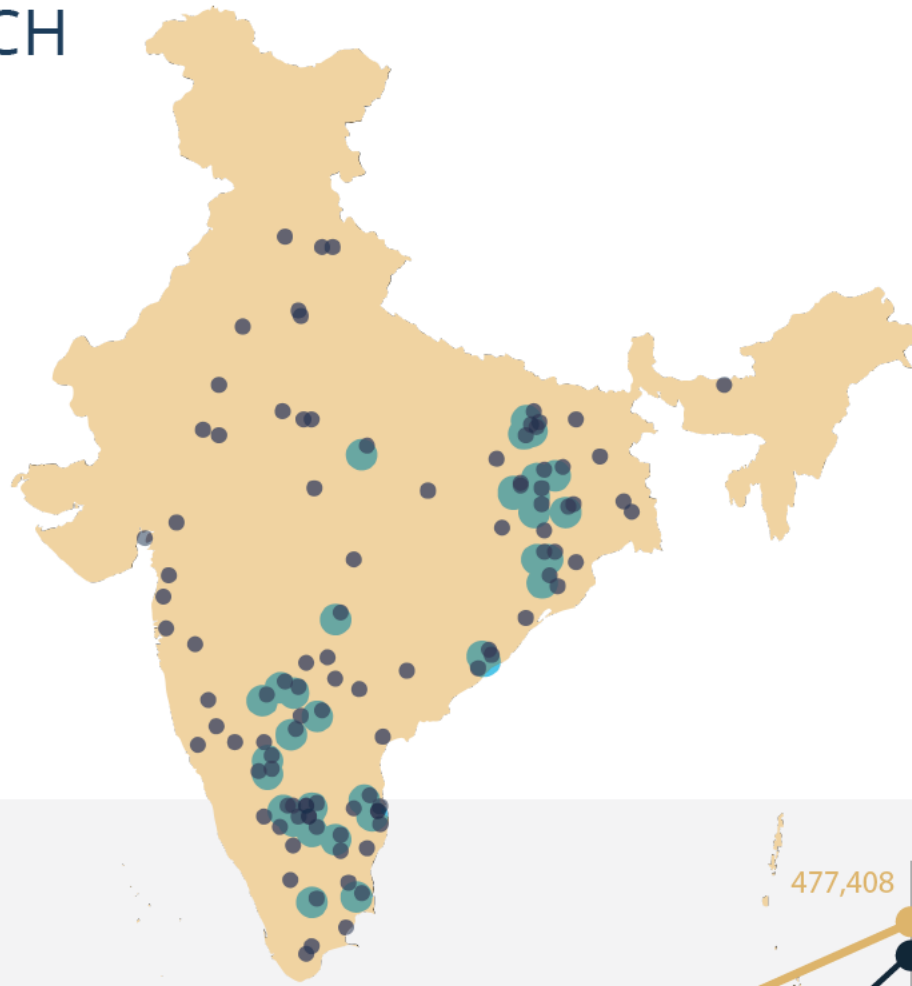
ILP's goal is to provide opportunities for upward socio-economic mobility for all Indian children through a well rounded education. To attain this goal, it is critical that children in underprivileged communities not only have access to preschools and schools, but that these schools provide effective learning mechanisms through well-trained teachers and appropriate technology. This will enable children to become productive citizens of a rapidly advancing 21st century economy.

## To enable these outcomes, ILP:

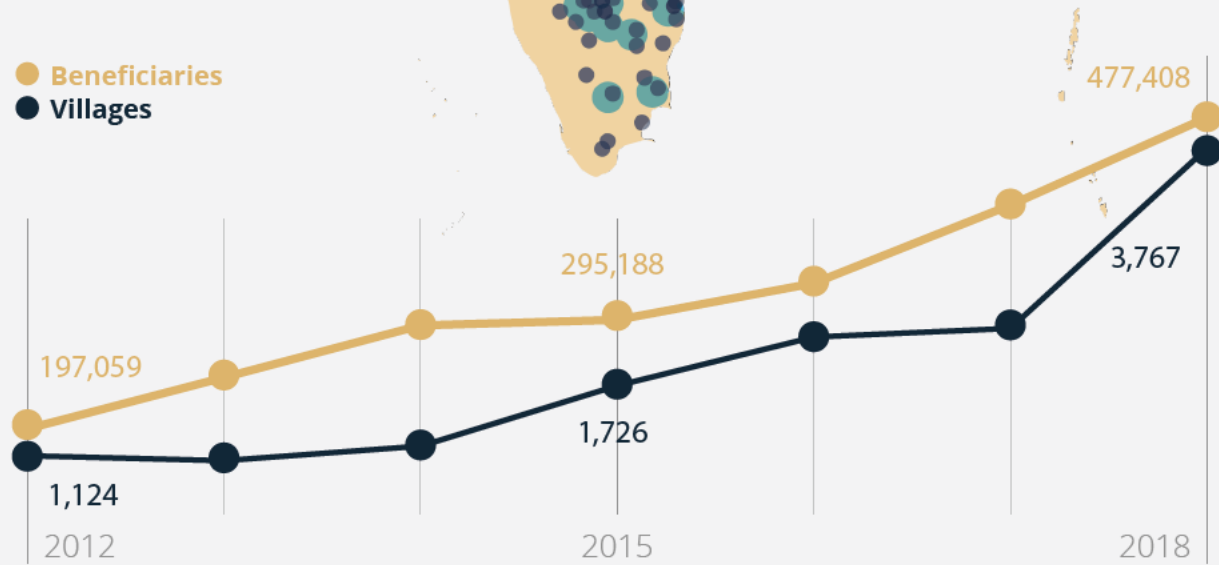
- Works with rural communities and government schools in India to **enroll, retain** and ensure children **attain** grade appropriate learning outcomes
- Partners with local NGOs to create sustained **community engagement and ownership** of government schools and children's education
- Designs and deploys high quality, low cost, **replicable interventions** to address gaps in the delivery of education through the Government system

# OUR REACH

- Active Projects
- Completed Projects



- Beneficiaries
- Villages



8

States

3,767

Villages

4,624

Preschools

2,031

Schools

346

Schools with MDLS

Career Counseling for

58,000

477,408

Beneficiaries



Anganawadi Center, Karnataka

## SCALING ILP'S PRESCHOOL PROGRAM

ILP works on Early Childhood Education programs to ensure that every child can experience a healthy, nurturing childhood and to foster an environment that creates a strong foundation of cognitive, social and emotional well-being.

In 2009, ILP started supporting a preschool initiative in 13 villages of Kalaburagi district, Karnataka. Working with our NGO partner (CDF), we gradually increased the scope of work to 158 villages and created a significant positive transformation in the preschools - improved attendance, better learning levels, and higher enrollment to primary schools. As a result of our program, last year, the Government signed a three year Memorandum of Understanding with ILP to strengthen the Early Childhood Education in 3,098 preschools covering 79,000 children in the entire district. All of this was possible through our persistent execution of an innovative training and capacity building program for the preschool staff, parents and community leaders.

***This program has grown to cover 79,000 children in 3,098 preschools in Kalaburagi district!***



Mid-day meal in Anganawadi, Karnataka



Color coded books in MDLS Library

# IMPROVING LEARNING OUTCOMES

*MDLS is now introduced in 3 states in 346 schools with 3,000 teachers trained to use MDLS materials!*

McKinsey Consulting's latest report on Driver of Student's Performance in Asian countries reveals that the quality and type of care provided to children in schools is critical for positive outcomes. The best outcomes for students are achieved when technology is placed in the hands of well trained teachers with a combination of teacher directed and inquiry based instruction.

ILP's long-term goal is to transform government schools into fun and exciting learning spaces for children to become capable, confident and inquisitive and realize their fullest potential. With the **Multi-Dimensional Learning Spaces (MDLS) Program**, ILP has created a structured, cost-effective and scalable way to improve quality of education in Government schools, and to ensure that children attain grade level skills and competencies.



The **MDLS** program offers academic and non-academic exposure to children for improved learning outcomes: **smart/experiential classrooms, low cost math and science kits, computer exposure and library programs.** Through this program, ILP also provides **extensive teacher training.** Over the last 2 years, academic scores for students in middle schools where the MDLS program was introduced have improved significantly. 95% of the students scored over 50% in science and math compared to just 20% of the students prior to the MDLS implementation. MDLS has also helped increase enrollment in these schools. The MDLS structure created by ILP has gained the support of the Government in Karnataka and is being introduced in 221 schools across the state.



Science Kit Experiments, Gubbi, Karnataka

India Literacy Project

## Vijayanagar Kingdom

The Vijayanagara Empire was established in 1336 in South India and lasted till 1646. The empire is named after its capital city of Vijayanagara, whose ruins surround present day Hampi.

Rulers of Vijayanagar

Politics & Economy

Art & Culture

Social Studies lesson on Google Earth, Tamil Nadu

# EXPANDING HORIZONS BY CAREER COUNSELING

A nationwide survey highlighted that many high school students have career aspirations, but do not know how to achieve them. Tamilarasan and Rajadurai were two such students, born to brick-kiln workers in remote parts of Tamil Nadu. In spite of being extremely bright students, the lack of guidance on what they could do after they finished high school and the remoteness of their villages meant that, after completing high school, they would have ended up in the same profession as their parents. Due to ILP's intervention in their villages and the active guidance provided to qualified and hard-working students, Tamilarasan was able to pursue his Masters in Chemistry and become a professor, while Rajadurai was able to pursue an Engineering degree and get an internship.

## ILP expands the horizons for students in remote rural and tribal areas by

- Developing a detailed **Career Chart** that shows the various courses and the career pathways
- Conducting **Group Counseling** sessions for teachers, parents and students in schools
- Enabling students to identify their skills and interests based on industry standard **Psychometric tests**
- Providing a **Career Planner** - a booklet in six languages that describes over 100 careers, the educational qualifications needed, and the prospects

*Since program inception, ILP has counseled 40,000 students in 5 states!*



Career Counseling session for high school children with ILP's career counseling chart



Scholarship student mentoring session

# CREATING ROLE MODELS THROUGH SCHOLARSHIPS

In remote rural villages, children have few role models to look up to. By providing scholarships for higher education to deserving students, ILP is creating role models who inspire the younger generation to pursue their aspirations.

Praislin, a young girl from Thirunindravur, Tamil Nadu, was forced to drop her educational aspirations as her father, the sole provider in the family, battled health issues. Praislin was passionate about the English language, and wanted to pursue her dream of becoming an English professor without burdening her father. She reached out to ILP and was provided with a 2 year scholarship for her college education. Praislin is currently pursuing a Masters in English, while working as a trainee at Tata Consulting Services, to pay for her younger sister's studies.

Senthil, a young man in Tamil Nadu, was forced to drop his ambition to become an engineer and work in a brick kiln alongside his father. ILP recognized the talent and determination that Senthil showed and gave him a 4 year scholarship to pursue his degree at Madras Institute of Technology. ILP mentored him during this time, and helped him to get an internship. Senthil graduated this year and is now working in a leading software company.

Divya, a young girl from Tamil Nadu, was visually challenged, and could not pursue her goal of getting a Masters Degree in History. Her father had passed away, and her brother struggled with debt, leaving her unable to pay for her tuition. ILP gave her a 2 year scholarship to complete her Masters degree. She is now pursuing her degree in philosophy to achieve her goal of becoming a professor.

*To date, ILP has provided 200 scholarships across 8 states!*

# METRICS AND EVALUATION SYSTEM

Attendance (School) 0/5 questions answered

1 School \*

Select School >

2 Date of Data Collection \*

DD/MM/YYYY

Tap to enter date

3 Number of Students Enrolled \*

Greater than or equal to 1

Tap to enter number

4 Number of Students Attending Today \*

Greater than or equal to 0

Tap to enter number

5 Do you want to submit duplicate enrollment or migrant children information today? \*

**SUBMIT**

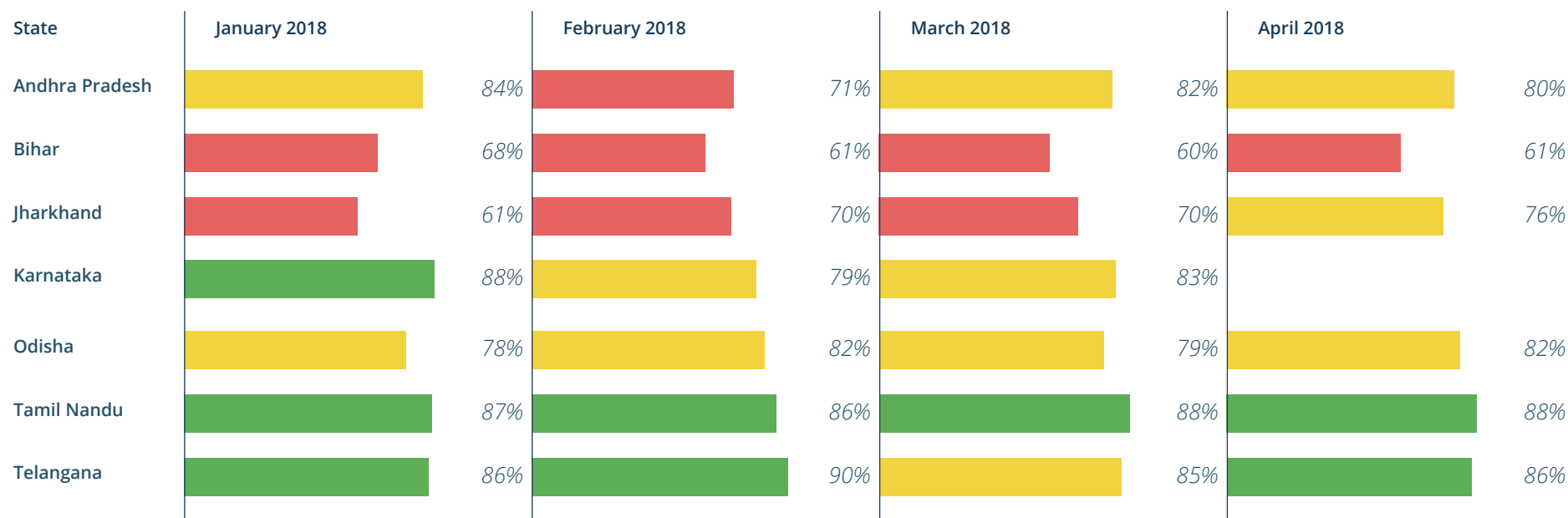
ILP drives a wide array of efforts to enable children's education from preschool to high school and beyond. ILP has designed **Key Performance Indicators (KPIs)** that provide objective and real-time view of progress to us, and our NGO partners. These KPIs help ILP objectively evaluate the impact that we are making to improve the quality of school services, enrollment, attendance, learning levels, career guidance and more.

ILP collects the field data using custom-designed surveys in a mobile-app called Collect from SocialCops. This app enables ILP to create **actionable analysis** to refine and enhance our plans of action. Defining the data to be collected, the frequency of collection, and finally using technology to capture and analyze this data has improved our ability to get an accurate picture, easily identify issues, and improve outcomes.

*Not everything that can be counted counts.  
And not everything that counts can be counted.*

~William Bruce Cameron

# School Attendance by State (Monthly)



## ILP Key Performance Indicators

Schools Services Improved

Children Enrolled

Student Attendance Increased

Learning Levels Increased

Community Involvement Increased

Students covered in Career Guidance Program

State	District	Project Description	Villages	People
Andhra Pradesh	Chittoor	Enable access to education for children of Yenadi tribe	100	12,567
Andhra Pradesh	Kurnool	Enable education in a block with lowest literacy rate	19	10,785
Andhra Pradesh	Srikakulam	Preschool & School readiness in two blocks	23	6,437
Andhra Pradesh	Vizianagaram	Activity based learning in primary schools	18	1,287
Bihar	Jahanabad	Bring out-of-school children back to school	50	16,899
Bihar	Nalanda	Quality education for all children with community support	41	21,140
Bihar	Patna	Literacy movement for Musahar community	20	2,086
Jharkhand	Giridih	Strengthen schools & rehabilitate children in Mica mining areas	21	4,843
Jharkhand	Lohardaga	Community empowerment for quality education in Kisko block	30	14,652
Jharkhand	Seraikella-Kharsawan	Bring children back to school & improve quality of learning	45	16,781
Jharkhand	West Singbhum	Catalyze change through children's education	60	7,883
Karnataka	Bijapur	Engage community for children's education	36	17,445
Karnataka	Chikkaballapura	Right to Education task force in Karnataka	45	8,081
Karnataka	Davangere	Strengthen schools via community participation	165	40,946
Karnataka	Kalaburagi	Integrated education movement in Hyderabad-Karnataka regions	1233	78,965
Karnataka	Kalaburagi	Integrated education movement in Sedam block	41	--



State	District	Project Description	Villages	People
Madhya Pradesh	Chatarpur	Re-enroll children and improve learning levels in schools	42	11,689
Odisha	Dhenkanal	Provide access to education as every child's right	109	16,395
Odisha	Keonjhar	Ensure schooling for children of primitive tribes	57	9,004
Odisha	Keonjhar	Set up education centers; bring tribal children back to school	148	17,215
Tamil Nadu	Cuddalore	Ensure development, protection & participation of girl child	361	13,514
Tamil Nadu	Dindigul	MDLS & CSM Program	1	1,203
Tamil Nadu	Krishnagiri	Ensure quality learning for children of linguistic minorities	64	16,221
Tamil Nadu	Thiruvanamalai	Ensure quality education for tribal children	72	11,654
Tamil Nadu	Tiruvallur	Ensure education for children of migrant laborers in brick kilns	282	16,367
Tamil Nadu	Tiruvallur	Ensure quality of education in two blocks	49	8,612
Telangana	Adilabad	Strengthen child rights to eradicate child labor	40	4,868
Telangana	Wanaparthy	Education for children of Lambada tribes	48	17,734
All	--	Knowledge Hub Program	--	--
3 States	8 Districts	ILP India Chapter Activities, primarily MDLS & CSM*	763	72,135

*\*Significant support via funds raised in India*

**INDIA LITERACY PROJECT**  
**ILP-USA Income & Expenditure Statement**  
**For the year ending Dec 31, 2018 (Audited)**

**2018**

**INCOME**

Funds raised*	\$1,115,674.82
Interest Income & Capital Gain	\$2,059.36

**TOTAL INCOME** **\$1,117,734.18**

**EXPENSES**

Grants to Projects & Monitoring	\$688,802.59
Outreach Expense**	\$123,057.67
General & Admin Expense***	\$40,111.65

**TOTAL EXPENSES** **\$851,971.91**

**NET INCOME** **\$265,762.27**

\* Includes cash and non-cash donations by individuals, corporations and event income

\*\* Funded by event sponsorship, event registration fees & targeted donations

\*\*\* Funded by targeted donations from volunteers



# A catalyst for 100% literacy in India

<http://www.ilpnet.org>  
[ilp@ilpnet.org](mailto:ilp@ilpnet.org)



ILP is registered in the USA under Section 501(c)3 of the Internal Revenue Code (Tax Id: 36-3779020)

ILP India is registered as a Trust in Karnataka. Registration No. 281/ 1999 – 00.

Registered u/s 12 A(a) of the Income Tax Act, 1961. No. Trust /713/10A/Vol I./ I-173/2000-2001 dated 16.10.2000

Registered under section 80G of the Income Tax Act, 1961.No. DIT(E)BLR/80G(R)/665/AAATI3576P/ITO(E)-1/Vol2008-2009, valid permanently as per amended Proviso to Sec 80G (5) of the IT Act, 1961 vide CBDT Circular # 7 Dated 27.10.2010

Registered under the Foreign Contribution (Regulation) Act, 2010 with the FCRA Division, Ministry of Home Affairs, Government of India. Registration No. 094421430 dated 11/07/2011. Renewed until 31 October 2021 vide No. 300059622016 dated 15th October 2016.