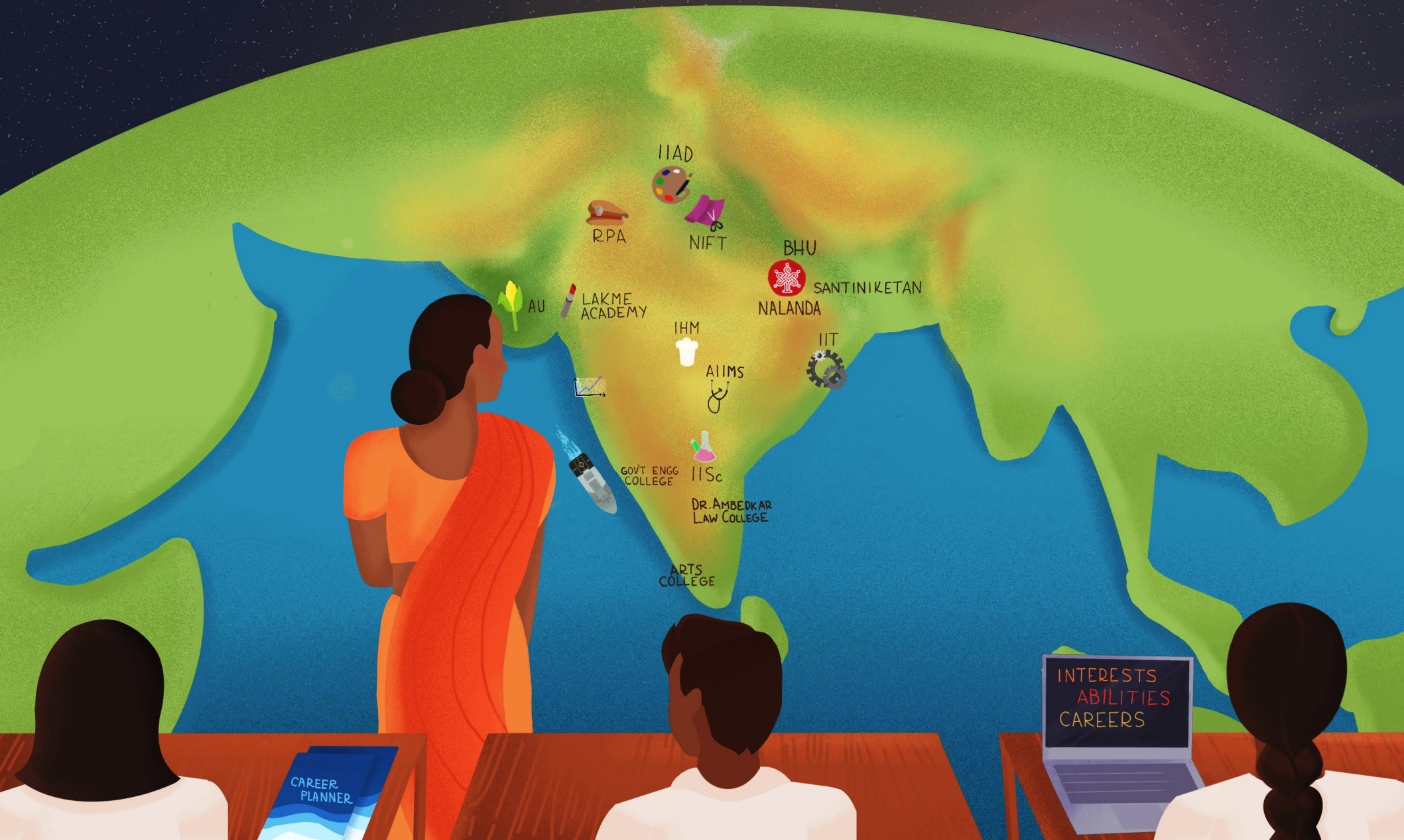


INDIA LITERACY PROJECT

Annual Report 2019



Cover design by Anjali Gunturu, Grade 9



Foreword

Thanks to your support, ILP is now enabling the education of **nearly three-quarters of a million children across India** this year.

These are the most disadvantaged children in rural India whose journey through school is daunting and arduous. They constantly struggle to thrive in school and continuously run the risk of dropping out. Learning and enjoying school is not guaranteed. If they manage to persevere through school, transitioning to college and beyond is a challenge. However, ILP has managed to change all of that for these children.

ILP programs help children make school a joyful journey, addressing the challenges they face every step of the way. We have accomplished this through what I call the “**Schooling**”, “**Learning**” and “**Earning**” programs. In each of these programs, ILP has demonstrated excellence, which has subsequently been recognized by the Government, leading to large scale adoption. This provides the promise of an even larger number of children benefiting from our work.

ILP’s “**Schooling**” program helps children gain access to schools, enrolls them in schools and ensures their retention through continued attendance. It goes beyond and helps them learn and prosper in schools. Our “**Learning**” program augments learning in preschools and schools. It makes learning a joy through our special initiatives that includes libraries, smart classrooms, science/math kits and a lot more. Our Career guidance program establishes a path towards “**Earning**” and independence. It helps children explore and pick their career pathways based on their aptitude, interest and personal situation.

These successful ILP programs provide a clear passage for children from early childhood to college and beyond to become contributing and empowered citizens. With your support, ILP hopes to **reach more than a million children next year**. Thank you so much for your generosity that continues to fulfil the dreams of so many children in India.

Venki Venkatesh
National Convenor

Samantha

popular Indian actress



Geethanjali



Samantha Akkineni  @Samanthaprabhu2 · 5h

Every child deserves a better tomorrow. Thankyou [@IndiaLiteracyPr](#) for touching so many young lives and setting a wonderful example . We rise by lifting others .



FINDING A PURPOSE



A kaleidoscope of dreams

Transitioning to high school is usually a time of great excitement. Students look forward to exploring topics and ideas that they might be exposed to for the first time. It is their first brush with that subject or teacher who will shape their careers and future. Yet, for many 8th graders in government schools of India, this transition is a struggle to cobble together enough knowledge to push through to the next level.

14-year-old Geethanjali from Hyderabad was no different. Her limited awareness saw teaching as the only career option for her after her 10th grade. The din of voices from her friends suggesting “Engineering” or “Medicine” did not seem to be a part of her reality. It was at this juncture that she

attended an ILP career guidance session led by an ILP motivator. As she went through the session and encountered over a hundred viable choices for her future, she almost could not believe it!

The ILP motivator helped Geethanjali understand the options available to her using our Telugu career chart. The chart with its many components was further distilled into easily digestible units for Geethanjali. The ILP motivator also helped her understand the importance of goal setting, and simplified the steps she needed to take to achieve them.

Once Geethanjali awoke to the plethora of career choices in front of her, and a pathway on how to achieve her goals, her motivation knew no bounds

They say opportunity knocks on our door but once. ILP tries to knock every window and door available to bring such opportunities to students when they most need them. Geethanjali is now a proud alumna of ILP’s career guidance program, and a staunch advocate of government schools. With dedication and hard work, she scored an unprecedented 9.6 GPA in her 10th grade public exams. She is studying Maths, Physics and Chemistry in a government junior college, and secured 94% in 11th grade. Geethanjali aspires to be a computer engineer. The ILP team is thrilled to have played a small, but significant part in her journey.

Our Approach

1

Schooling

Enroll and retain children in schools:

Work with the government to open new schools, enroll children into preschools/schools, retain them by regular attendance and moving to higher grades.

2

Learning

Enable learning in innovative ways:

Transform schools into learning spaces that provide innovative tools and processes for teachers and help children attain grade appropriate skills.

3

Earning

Empower students with career pathways:

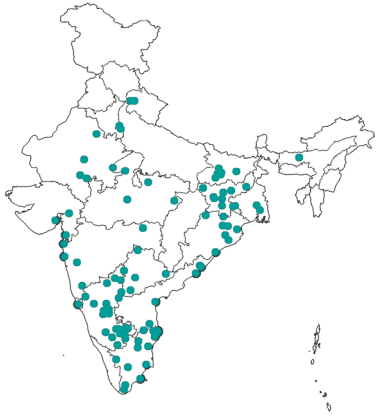
Equip students with information about career options, identify their interests/abilities, enable them to create and own pathways to their desired careers.

ILP is committed to the cause of literacy and education in India. We believe that the skills and confidence required by students to have productive careers, lies in them having a sound foundational education. Our trifecta of goals creates a pathway that includes “Enroll”, “Learn” and “Earn” outcomes for all children. As these three goals come together, we are creating a generation of confident, capable and productive citizens of India.

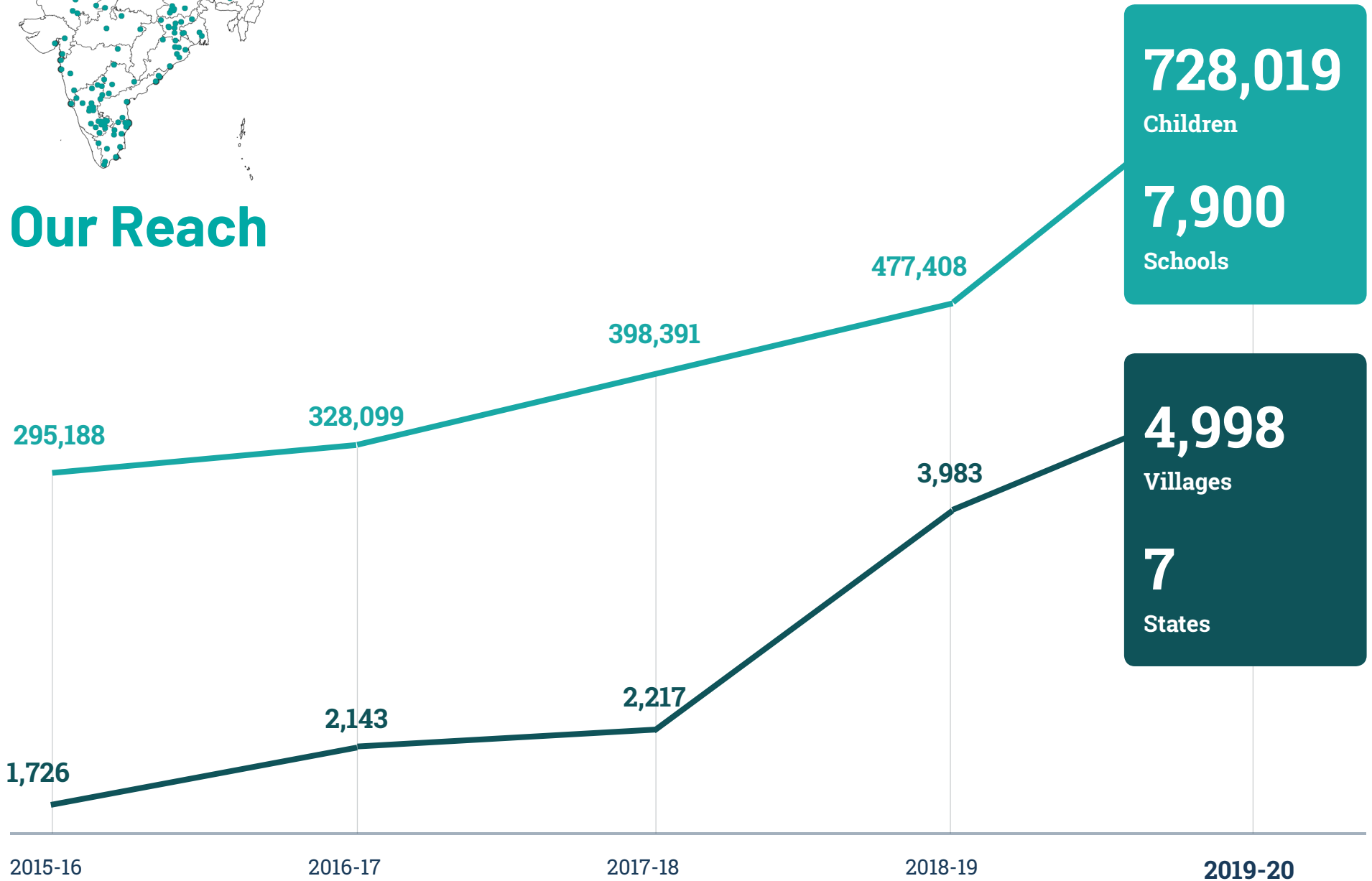
ILP takes a holistic approach to designing, incubating, scaling & supporting programs across the entire spectrum of education to **enable children in government schools to attain grade appropriate skills and create pathways to productive careers.**

We maximize our impact by:

- **Working with local communities and government schools** in India to enroll, retain and ensure children attain grade appropriate skills.
- **Partnering with local NGOs** and creating sustained community engagement and ownership around government schools and children’s education.
- **Designing and deploying high quality, low cost, replicable interventions** to address gaps in delivery of education through the government system.



Our Reach

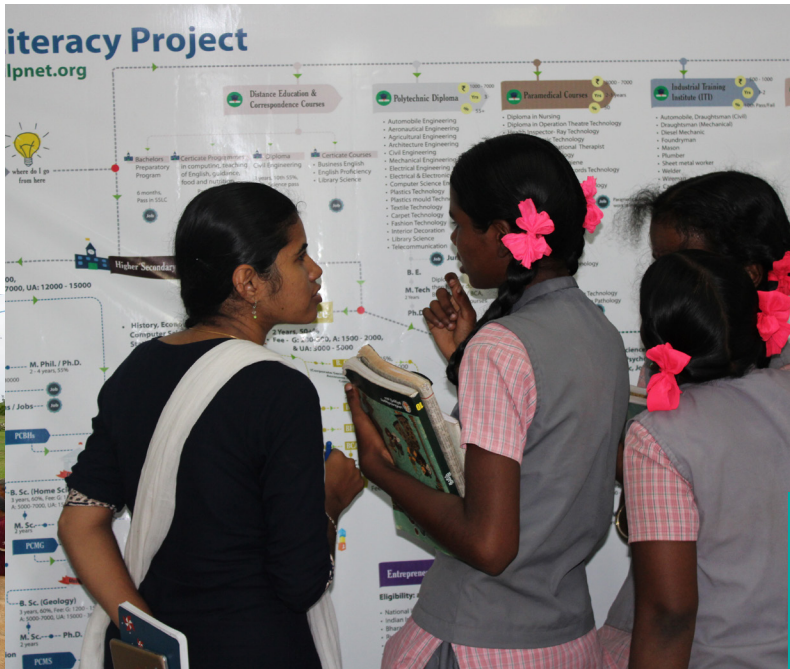




Children in Anganwadi



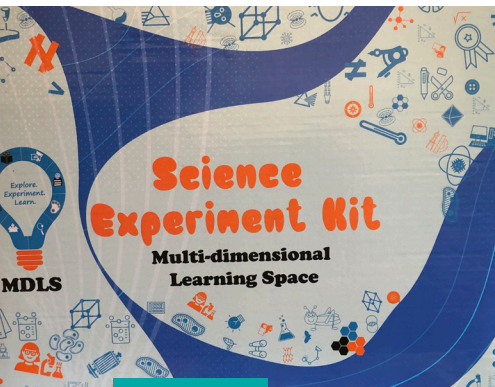
A community meeting



Career guidance session

Students reviewing ILP career chart

ILP



ILP Science kit

Science experiments in action



Children in summer camp



The influencers of Indervelly

Adilabad District,
Telangana

Latha walks the dusty roads of Indervelly with a spring in her step. Two years ago, she spent her afternoons loitering around these familiar streets, when she should have been at school. Not any more. Latha is one of the many students who ILP has successfully re-enrolled in school.

In 2016, under ILP's guidance, Latha joined a local school as a 9th grader. After successfully completing 10th grade, she enrolled in a nursing course. Latha's parents beam with pride at their daughter's vision of a financially secure future, and how her life has transformed with their decision to continue her education. They are now the voices of change in their small village, convincing other parents of the need to educate their children.

Enrollment of children into local schools is very important to ensure the best possible educational outcomes for them. Yet, in some of the remotest tribal villages of India, young students do not have this opportunity.

In 2016, ILP started working in Indervelly in Adilabad, a district with very low female literacy rate. This tribal area had

a mere 46% enrolment in schools coupled with very high teacher absenteeism. ILP began by convincing the village elders, who carried the message to the parents, emphasizing the intellectual, social and emotional benefits of education for their children. Over time, the scrutiny and attention from the government on the schools also ensured regular teacher attendance.

With persistent messaging, enrollment campaigns and raising awareness amongst the tribals and the elders, we enrolled 1,638 students in schools in 3 years.

Today, Indervelly boasts of 2 libraries where children spend time improving their bi-lingual skills. Some of these schools have also been equipped with computers to conduct smart classes. By influencing the influencers, ILP was able to increase awareness about education. Despite being mired in generations of caste politics, today the communities of Indervelly see education as a means to a brighter and more equitable future.



The immersive classroom experience

Karnataka state education department adopts ILP's digital lessons for all schools in the state!

ILP's goal is to increase student-teacher engagement in classrooms through discussions, hands-on activities, and to apply what they learn. Working in hundreds of schools we have identified 3 key principles to design content that drives engagement:

Assisting - Teachers drive the learning process with content to assist them.

Adaptable - Content is extensible, customizable, reusable and easy to adapt to different teaching styles.

Experiential - Visually and experientially engaging classrooms that integrate activities to yield better learning outcomes.

Partnering with hundreds of teachers and officials in the education department we created Math, Science and Social science digital lessons mapped to the syllabus for grades 4 - 10. This content is open source, and editable by the teachers.

Our survey of 200 teachers yielded positive feedback:

- 100% of teachers said that ILP's digital lessons helped students understand concepts better.
- 99% of teachers said that using ILP's resources made them more productive.
- 100% of teachers said that they would recommend the program to other teachers.

Based on our results, the education department of Karnataka signed a Memorandum of Understanding (MoU) with ILP to:

- Incorporate the program in 2000 government digital classrooms in Karnataka this year.
- Include this content in the government teacher training program to help them customize ILP's digital lessons.
- Take ownership of the digital content and assign teachers to enhance and maintain them in the future.

We have created an effective and sustainable program that has been incorporated into the Government education system.

ನೋ ಜ್ಞಾನೇನ ಸದೃಶಂ, ಜ್ಞಾನ ಅಜ್ಞಾನೇನ

ವಿಶ್ವಾಸಾರ್ಥವಾದ ವಸ್ತುಗಳನ್ನು ಪರಿಚಯಿಸುವಾಗ
ಬಹುಮಟ್ಟದ ಮೃದು, ಅನುಕೂಲವಾದ
ವಸ್ತುಗಳನ್ನು ತೆಗೆದು ಕೊಳ್ಳುವುದು.
ಜನತೆ ಸಹಾಯವಿಲ್ಲದೆ ಮೂಲಕ
ಇತಿಹಾಸವನ್ನು ಗಾತ್ರ

ತೋರುವಿಕೆ

ಮುಂದು ಮುಕ್ತಾಯವಾದ ಹಾಗೂ ಹಾಗೂ ಮುಕ್ತಾಯವಾದ ವಸ್ತುಗಳನ್ನು ಮೇಲೆ
ಗಾಳಿಯ ಸಹಾಯದಿಂದ ಬೇರ್ಪಡಿಸುವುದನ್ನು ತೋರುವಿಕೆ ಎನ್ನುವರು.



ಪಠ್ಯವನ್ನು ಅರಿಯುವುದೇ ಜ್ಞಾನ, ತನ್ನನ್ನು ಅರಿಯುವುದೇ ಜ್ಞಾನಿ, ಜ್ಞಾನವೇ ಜ್ಞಾನಿ.

- * Read About Success.
 - * Speak About Success.
 - * Dream About Success.
 - * Think About Success.
- That is the way to get Success.
- Dr.A.P.J.Abdul Kalam

- T- Tactful - ಚದುರ
- E- Efficient - ಉತ್ತಮ
- A- Affectionate - ದಯಾಪರಿ
- C- Co-operative - ಸಹಕಾರಿ
- H- Healthy - ಆರೋಗ್ಯವಂತ
- E- Energetic - ಶಕ್ತಿಯುಳ್ಳ
- R- Responsible - ಜವಾಬ್ದಾರಿಯುಳ್ಳ



Exploring and mapping the future

Tumkur District, Karnataka

To bring career readiness programs to rural students, ILP has partnered with DELL to open a skilling center in Gubbi, Karnataka this year. We launched a skill development program to expose students to various career pathways. This program delivers quality career guidance and enables students to make informed choices alongside providing appropriate skillsets.

In-School Programs conducted by trained ILP facilitators in Pre-University:

- Career Guidance and Counseling: Providing details about careers, colleges, entrance exam preparation and applications.
- Basic spoken English training: Help students get comfortable with English through a series of activity based modules.
- Life skills training: 10 learning modules to build key skills like self-awareness, critical thinking and problem solving.

In-Center Programs conducted in ILP's resource center that is open 7 days a week to offer a hands-on learning space:

- Functional computer literacy: Basic computer skills and introduction to productivity tools.
- In-person career counseling: Help students with college/vocational course applications and interview preparation.

All the resources developed for this program are open source and made available free of cost to all teachers and students of government schools and colleges.





“...this program touched my heart, I will work as an ILPian to get government support for all programs of ILP”

**- Mr. Suresh Kumar,
Minister for Primary and Secondary Education
Government of Karnataka
(during inauguration of the center)**

The road ahead

State	District	Project Description	Villages	People
Andhra Pradesh	Chittoor	Enable access to education for children of Yenadi tribe	92	15,405
	Kurnool	Enable education in an area with very low literacy rate	23	17,265
	Srikakulam	Ensure preschool and school readiness	47	11,803
	Visakhapatnam	ILP Visaka chapter: Providing career pathways	1	2,545
	Vizianagaram	Provide activity based learning in primary schools	27	1,990
Bihar	Jehanabad	Bring out-of-school children back to school	50	15,340
	Nalanda	Provide quality education for children with community support	41	20,398
	Patna	Create a literacy movement in the Musahar community	25	1,928
Jharkhand	Lohardaga	Empower Community for quality education	30	11,776
	Seraikela Kharsawan	Bring children back to school and improve quality of learning	45	16,592
		ILP Bangalore chapter: Improving learning & providing career pathways	55	9,511
	West Singbhum	Catalyze change through children's education	60	8,787
Karnataka	Bengaluru, Bengaluru Rural, Tumkur, Mandya, Kolar, Shivamogga, Ramanagara	ILP Bangalore chapter: Improving learning & providing career pathways	587	97,511
	Bijapur	Engage community for children's education	32	20,541
	Chikkaballapura	Right to Education task force in Karnataka	45	13,458

State	District	Project Description	Villages	People
	Devangere	Strengthen schools through community participation	165	39,597
	Kalburagi	Improve early childhood education/care in preschools of an entire district	918	78,965
Odisha	Dhenkanal	Provide access to education as every child's right	121	18,389
	Keonjhar	Bring tribal children back to school	143	15,339
		Ensure schooling for children of primitive tribes	57	8,055
Tamil Nadu	Chennai, Kanchipuram, Tiruvallur, Tiruvarur, Tirunelveli, Tanjore	ILP Chennai chapter: Improving learning & providing career pathways	126	60,347
	Cuddalore	Ensure development, protection and participation of girl child	473	27,445
	Dindigul	Improve Learning and Provide Career Pathways	1	1,389
	Krishnagiri	Ensure quality learning for children of linguistic minorities	942	28,266
	Tiruvallur	Ensure education for children of migrant laborers in brick kilns	119	33,316
		Ensure quality of education for children	148	16,984
	Tiruvannamalai	Ensure quality education for tribal children	98	13,442
Telangana	6 Districts	ILP Hyderabad chapter: Improving learning & providing career pathways Districts: Hyderabad, Secunderabad, Rangareddy, Khammam, Nalogonda, Prakasam	382	89,468
	Adilabad	Enroll and retain children in schools	84	9,306
	Wanaparthy	Educate children of Lambada tribes	61	22,861
All	All	Investing in capacity building of our team and our NGO partners	0	0

Financials

INDIA LITERACY PROJECT	
ILP-USA Income & Expenditure Statement	
For the year ending Dec 31, 2019 (Audited)	
	2019
INCOME	
Funds raised*	\$1,076,318.66
Interest Income & Capital Gain	\$29,782.35
TOTAL INCOME	\$1,106,101.01
EXPENSES	
Grants to Projects & Monitoring	\$780,166.00
Outreach Expense**	\$113,846.13
General & Admin Expense***	\$11,999.32
TOTAL EXPENSES	\$906,011.45
NET INCOME	\$200,089.56

* Includes cash and non-cash donations by individuals, corporations and event income

** Funded by event sponsorship, event registration fees & targeted donations

*** Funded by targeted donations from volunteers

A catalyst for 100% literacy in India

<https://www.ilpnet.org>

ilp@ilpnet.org



ILP is registered in the USA under Section 501(c)3 of the Internal Revenue Code (Tax Id: 36-3779020)

ILP India is registered as a Trust in Karnataka. Registration No. 281/ 1999 – 00.

Registered u/s 12 A(a) of the Income Tax Act, 1961. No. Trust /713/10A/Vol I/ I-173/2000-2001 dated 16.10.2000

Registered under section 80G of the Income Tax Act, 1961.No. DIT(E)BLR/80G(R)/665/AAATI3576P/ITO(E)-1/Vol2008-2009, valid permanently as per amended Proviso to Sec 80G (5) of the IT Act, 1961 vide CBDT Circular # 7 Dated 27.10.2010

Registered under the Foreign Contribution (Regulation) Act, 2010 with the FCRA Division, Ministry of Home Affairs, Government of India. Registration No. 094421430 dated 11/07/2011. Renewed until 31 October 2021 vide No. 300059622016 dated 15th October 2016.